

## Notice of Competition

With the Patronage of



### 1- INTRODUCTION

Mattiussi Ecologia is a leading company in the development and manufacturing of innovative solutions dedicated to people and the environment. A pioneer in shaping the design logic of waste presorting bins and sorted-waste collection systems, it has always been known for introducing innovative products to the market that transform waste into a new resource.

Mattiussi Ecologia believes in the importance of design as a tool for raising awareness among individuals and in the community with regard to respect for nature, and offers tools designed to combine functionality with aesthetics, giving everyone the opportunity to contribute in a tangible way to the circular economy model.

For its 40th anniversary, the Company has the pleasure of presenting the second edition of the international **CREATable RESOURCES CONTEST – NEXT40 edition**, a challenge launched for young eco-friendly designers with a keen interest in sustainability and the circular economy to envisage the next 40 years.

### 2- COMPETITION OBJECTIVES AND CONTENT

**CREATable RESOURCES – NEXT40 edition** is a challenge to envisage the next 40 years of presorted waste collection within the broader concept of a circular economy. With the global objectives of mitigating climate change and protecting the environment, increasing the quantity and quality of materials dedicated for recycling is a challenge that no one can shy away from. The latest statistics indicate that “zero-waste” targets are still far from being met: in Europe, only 50% of urban waste is recycled (source: 2021, Eurostat) and globally, no country exceeds 67% of material being recycled annually (source: EPI-Recycling index 2022, Yale – Environmental Performance Index). Every action we take on a daily basis contributes to achieving the goal of circularity in which presorted waste collection is seen as a noble act of creating new resources.

Within this context, Mattiussi Ecologia is asking young eco-friendly designers to envisage the future of presorting household waste in the home, in order to improve its perception among residents and their propensity to do it, as well as support its effectiveness. Imagining the home of the future, with sustainability and technology in settings where space is increasingly limited, the aim is to design a new product for home living able to combine design, functionality and sustainability as well as digital technology.

The project developed, in fact, will be aesthetically attractive, enabling it to be placed in any home environment, overcoming the need for it to be hidden from sight; it will be intelligently designed to solve the issues of occupying and managing space and controlling odour; lastly it will be sustainable both in terms of its construction and incentivizing the ultimate goal of presorted waste collection, in whatever form chosen by the relevant municipality (kerbside collection, bring system).

### 3- CONDITIONS FOR PARTICIPATION

Participation is open to young designers (aged under 35) and there are no restrictions. Participation may be on an individual basis or in groups. In the latter case, although the authorship of the project belongs equally to all members of the group, it is necessary for the group to nominate a group leader, who will be the contact person for dealings with the Company. Participation as an individual excludes group participation and vice versa. Participation is prohibited for Mattiussi Ecologia employees, members of the panel of judges and their families. Projects must be unpublished and original and developed expressly for the contest. Each participant (or group) may submit no more than two projects.

### 4- ENTRY AND SUBMISSION

Entry to the competition is free. Participants are required to complete their entry with contextual submission of their materials within the deadlines indicated in this document. By submitting, participants accept all the provisions of these regulations. Should a participant not comply with the regulations, in their entirety or in part, the respective project may be disqualified.

Participation takes place by submitting a registration form as well as the entries through the website [www.mattiussiecologia.com](http://www.mattiussiecologia.com) at the link [www.mattiussiecologia.com/next40contest](http://www.mattiussiecologia.com/next40contest)

The entries to be submitted will be in digital format and must be sent to the mentioned link following the indicated procedure.

Participants are required to send:

- a brief description of the project not exceeding 3000 characters on a vertical A4 size sheet in .pdf format that describes, without images, the concept, the features of the product and the materials envisaged;
- a horizontal ISO-A3 table in .pdf format containing at least mock-ups of the product, construction, materials and renderings as well as the personal code (see details below) in the top right-hand corner of the table.

In order to guarantee anonymity of the materials under evaluation, participants are requested to create a personal code with which to save the files consisting of the following:

#### PERSONAL CODE:

**[initial of first name][initial of surname][date of birth as number][month of birth as number]**

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The personal code excludes second names and year of birth; single-digit numbers must be preceded by "0".  
Example: the participant John David Smith, born on 01 12 1900 will have as personal code: JS0112.

Participants will name the files as follows:

- Project description: 01\_ *personal code*.PDF
- Table: 02\_ *personal code*.PDF

Files must not exceed 5Mb.

The languages accepted for the competition documents are Italian and English.

Files must be uploaded exclusively using the methods provided for by the telematics procedure (links to servers from which files are to be downloaded or sending by ordinary or certified e-mail will not be accepted). Once the entry has been sent, no change can be made to the data and materials submitted.

### 5- CRITERIA FOR ASSESSMENT

Projects will be assessed by the judging panel based on the following criteria:

- Originality and degree of innovation
- Industrial feasibility
- Sustainability of manufacturing and materials used for the implementation of the project
- Ease and efficiency of use, according to the objectives established by the competition
- Adaptation to domestic spaces

### 6 - CALENDAR

- Deadline for asking explanatory questions: 30 January 2024
- **Deadline for the projects submission: 30 June 2024**
- Publication of results: 31 August 2024

### 7- PRIZES

The panel will award the following prizes:

- First classified: EUR 2,500
- Second classified: EUR 1,500
- Third classified: EUR 1,000

The panel has the right to award Special Mentions to projects that stand out particularly due to certain aspects of their design, including but not limited to, the most visionary project and the one that best integrates technology.

The Company will also consider the possibility of industrializing the winning projects and the subsequent inclusion of the projects in the Mattiussi Ecologia indoor line.

The prizes will be awarded during an awards ceremony at a place and date to be announced in advance.

The winning projects will be exhibited at upcoming Italian and international trade fairs in which the Company will be participating.

All the projects will be displayed in the conference room at the Mattiussi Ecologia headquarters.

### 8- PANEL OF JUDGES:

The panel will consist of the following voting members:

- Three internal Mattiussi Ecologia members
  - o Valter Mattiussi – CEO
  - o Engineer Massimo Miotti – Product Development Manager
  - o Francesca Mattiussi – Marketing
- Two members from outside the Company, professionals in the field of industrial design
  - o Cristian Durofil – Product Designer and Member of the Board of Directors of ADI FVG
  - o Alberto Ghirardello – Product Designer and Lecturer at the Istituto Marangoni Milano

The work of the panel will be confidential and the results final. The panel reserves the right to decide on the division of prizes in the event of a tie. The panel shall decide by majority vote, the results will be made public on the [www.mattiussiecologia.com](http://www.mattiussiecologia.com) website and the winners will be contacted directly.

### 9- AUTHORIZATION RIGHTS AND OWNERSHIP OF PROJECTS

Participants retain ownership and the right to exploit their works. Mattiussi Ecologia reserves the right to enter into contract with the award-winning authors for the exploitation of the projects for manufacturing purposes and/or to modify their content for economic or industrial motives, taking care to draw up an economic agreement with the relevant designers in accordance with the currently applicable professional rules. Mattiussi Ecologia is granted 1-year option rights to decide to use the award-winning projects and this option is covered by the prizes awarded to the winners as indicated in these regulations; the participants therefore undertake not to extend the right of exploitation of the award-winning projects to third parties without prior agreement with Mattiussi Ecologia. The Company is also granted the right to request the option to use the non-winning projects within one year from the date of the minutes of the panel meeting, with a financial agreement to be drawn up between the parties.

### 10- PROCESSING OF PERSONAL DATA

Participants in this competition are informed that their personal data will be processed as set out here below.

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Mattiussi Ecologia Srl, headquartered in via Jacopo Linussio 80, 33100 Udine, phone +39 0432 531521 and e-mail [info@mattiussiecologia.com](mailto:info@mattiussiecologia.com), Data Controller pursuant to Art. 13 Regulation (EU) 2016/679 (aka GDPR), informs that the personal data of participants shall be processed exclusively for the organization of the competition, the evaluation of the entries and the awarding of prizes, requests for further information or additions, the creation and provision of personal areas as indicated in Chapter 4 of this notice, as well as to fulfill legal obligations imposed on the Data Controller. Provisions are also made that, especially in the case of winners, the entries produced are disseminated and promoted on the web, through photographs and videos sent in by winners themselves or taken during the prize-giving ceremony. Dissemination may take place for example through printed brochures, newspapers, Internet sites and social media networks.

The legal basis for the aforementioned processing operations is Article 6(1)(b) and (c) Reg. (EU) 2016/679. Instead, the purposes of disseminating the entries have the legitimate interest of the Data Controller (Article 6 (1) (f) Reg. (EU) 2016/679) as their legal basis.

The storage of the personal data will be limited to the period necessary to achieve the aforementioned purposes (maximum 5 years). Said data may also be processed by parties other than the Data Controller such as, for example, the panel of judges. In any case, in the absence of the conditions and prerequisites provided for in Chapter 5 Reg. (EU) 2016/679, the data acquired shall not be subject to transfer outside of the territory of the European Union.

The Data Controller has appointed a Data Protection Officer (DPO) whose contact details are available on its website (Privacy section). Participants are entitled to the rights set out in Article 15 et. seq. of Reg. (EU) 2016/679, in particular the right to access their data, request their correction, completion and any other right provided for therein. To exercise these rights, simply contact the Data Controller or Data Protection Officer (DPO).

### 11- CONTACTS

If you have any enquiries or explanatory questions before the deadline, please send an e-mail to: [mktg@mattiussi.co.uk](mailto:mktg@mattiussi.co.uk)