



CREAT*able* RESOURCES

for living with a difference

Mattiussi Ecologia presents the first international design contest to eco-friendly young designers

April, 15th 2011

COMPETITION ANNOUNCEMENT

1 - INTRODUCTION

Mattiussi Ecologia S.p.A. is a leading company in the development and production of innovative solutions that have the potential to help both people and the environment. The company has always been aware of the importance of design as the best way through which ideas can come to life to make a better world. Mattiussi Ecologia S.p.A. believes design has the power to sensitize people towards the respect of nature and make us to look on waste as a valuable resource. In this light, the company is pleased to present the first design contest "CREAT^{able} RESOURCES for living with a difference", whose objective is to identify new products for the home furniture market.

2 - COMPETITION CONTENTS AND OBJECTIVES

Through the competition "CREAT^{able} RESOURCES for living with a difference" eco-friendly young designers from all over the world are asked to think of the separate collection of refuse as a noble way to create resources at home. The objective of the contest is the design of a new product for daily home-living. A feasible work of art, something new that is able to surprise, anything that goes beyond: no limits are given to imagination.

The competition aims at looking at eco-sustainability through product innovation capable of bringing inside each house the idea that creating resources day by day with the separate collection of waste is easy, amusing, gratifying and rewarding. Participants are asked to imagine a beautiful, handy and self-standing object that can be located anywhere in the house. It will be made of recyclable materials and its purpose is to make people collect waste separately by understanding they are creating thus new resources.

3 - ELEGIBILITY

The competition is international and open to participants from any nation. The target participants are young designers (under 35 years of age), with a strong attention towards ecological and environmental sustainability issues and interested in committing their ideas to the development of a greener world for everyone. Participation may take place in individual or group form. In the latter case, although the authorship of the project will be acknowledged to all group members, it is necessary to nominate a team leader. Participants can submit more than one project, as long as they are presented separately.

4 - REGISTRATION

Registration to the contest is free. Participants are required to fulfill the registration form available for download on the corporate website (www.mattiussiecologia.com) and send it to: info@mattiussiecologia.com

By registering, each participant will be given:

- a registration number, which is required to be used for the material submission.
- a personal username and password, which allow each participant to enter the submission area on the corporate website (http://en.mattiussiecologia.com/area_riservata).

Please read the period of registration in the time schedule session.

5 - SUBMISSION

The participants will submit their projects entering the submission area with the username and password they have been provided during registration.

The material to be submitted has to match the following requirements:

- One A1 vertical board, 150 dpi in .JPEG reporting at least (using the format of representation to linking): mock-up, construction, materials, render, registration number (on the upper right-hand corner of the image).
- A report of maximum 300 words as PDF file explaining the project.
- A short CV of the designer/s as Word-document or as PDF file
- Both documents to be uploaded must be maximum 5 MB.
- Files have to be named as follows: 01_registration number.JPG and 02_registration number.PDF.

Please read the deadline for submission in the time schedule session.

6 - CRITERIA OF EVALUATION

The projects submitted will be evaluated by the jury according to the following criteria:

- Industrial feasibility and eco-sustainability;
- Use of 100% recyclable materials;
- Possibly use of 100% recycled materials;
- Ease of use and effectiveness of purpose (separate collection of recyclables);
- Ability to adapt in in-house spaces as a furnishing element

7 - COMPETITION SCHEDULE

- Registration Deadline: June 30, 2011
- Questions Deadline: July 15, 2011
- Question Responses: July 31, 2011
- Submission Deadline: August 31, 2011
- Jury Announcement: September 30, 2011

8- AWARDS

The jury will award the following prizes:

- First place: • possible production and integration of the product in Mattiussi Ecologia S.p.A. indoor range;
• display of prototype and/or concept presentation held by the designer at the coming international exhibitions Mattiussi Ecologia S.p.A. is attending;
• € 1000,00.
- Second place: • display of prototype and/or concept presentation held by the designer at the coming international exhibitions Mattiussi Ecologia S.p.A. is attending;
• € 800,00.
- Third place: • display of prototype and/or concept presentation held by the designer at the coming international exhibitions Mattiussi Ecologia S.p.A. is attending;
• € 600,00.

All projects will be displayed in the main conference room at Mattiussi Ecologia S.p.A. headquarters.

9 - JURY

The Jury will be composed of two external members (two Architects), and three internal members (Chief Executive, R&D Manager and Marketing Manager).

The decision of the jury is irrevocable. The jury may decide to split the prizes. The jury must reach a decision no later than 30 days after the submission deadline. The competition results will be communicated to the winners by e-mail and on the corporate website (www.mattiussiecologia.com).

10 - PROPERTY RIGHTS

All documents submitted to the contest will form part of Mattiussi Ecologia S.p.A. files. Mattiussi Ecologia S.p.A. reserves the right to use the competing projects for industrial production and modify them for industrial and economic purposes, subject to agreement with the designers in the form of a royalty agreement contract or one-off remuneration, complying with the specific professional rules on the subject. As a consequence, participants undertake not to release to third parties the rights of usage of their projects.

11 - ACCEPTANCE

By submitting their projects, participants accept unconditionally the contents of the competition announcement and the decisions of the Jury concerning both the interpretation of the contents of the competition announcement and the evaluation of the competing projects.

12 - PROTECTION OF PERSONAL DATA

Personal details collected by Mattiussi Ecologia S.p.A. will be processed for the purposes indicated in these rules and, in particular, for completing the administrative operations associated with the competition. Interested parties may exercise their rights as per article 7 of Italian Legislative Decree 196/2003 and, in particular may, at any time, request modification, updating or deletion of their personal details. The data controller is Mattiussi Ecologia S.p.A., with registered office in Udine (Italy), Viale Venezia 113, in the person of Mr. Valter Mattiussi, phone +39 0432.531521, fax +39 0432.530727, e-mail info@mattiussiecologia.com.

For further information:

Chiara Fadini

e-mail: cfadini@mattiussiecologia.com

phone: +39-0432-531521 direct dial 74

MATTIUSSI ECOLOGIA SPA

Viale Venezia, 113 / 33100 Udine / Italy

T +39 0432 531521 F +39 0432 530727

E info@mattiussiecologia.com

I www.mattiussiecologia.com

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all'attività di Direzione e Coordinamento

da parte di Mattiussi Srl

Capitale sociale € 1.000.000,00 i.v.